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ELLEBIY 123 A TEBIY 123 A FEBIY 123 A PERENNIALS - PEONIES - PHLOX PLAINWELL, MIGHIGAN "Old Homestead Brand" CHARLES T. RICHARDS

五高 市场 美多田县 及 即 五山 五山 TEN AR

# Make Your Garden Dollar Buy More

appreciate the unusual Values we were giving you in these Seedlings-the advantages field grown plants. As a result of our first offering and the satisfaction hundreds of growers received from these seedlings, they come back again and again for more, making lings offered by RICHARDS GARDENS were not the ordinary seedlings they got from greenhouses, but strong, healthy, sturdy field grown plants. The Seedlings we are offering you this season are, we believe the finest we have ever grown. They are plants When we first introduced our Perennial Seedlings to the retail trade three years ago, the response to our offerings was far beyond our expectations. You growers seemed to you would derive from buying these Seedlings at about one-sixth of the cost of ordinary it necessary for us to increase our seedlings beds each year. Growers found that Seedthat WILL BLOOM THIS YEAR. You can buy one dozen of our fine Seedlings for about the same price you would pay for two ordinary field grown plants. They are packed right and Guaranteed to reach you in good condition. WE PREPAY ALL ORDERS No orders accepted for less than one dozen of any one variety.

# Special Free Offer

We will send you FREE two dozen of any of the plants described in this folder retailing at not more than 55c per dozen with every order of ten dozen or more selected Send your orders early.

When orders are given early, shipments will be made at proper planting time. We usually start packing about March 25.

Sec. 562 P. L. & R.

U. S. Department of Agriculture Division of Fruit & Vegetable Bureau of Plant Industry Washington, D. C. Crops & Diseases

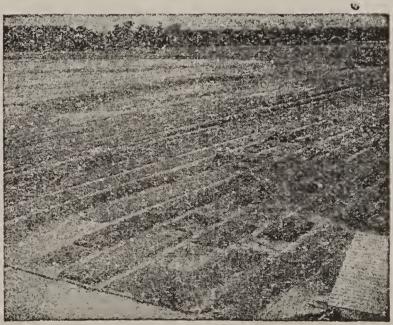
To Postmaster-Return Postage Guaranteed

# Perennial Seedlings

Per Dez.  Achillea, Filipendula, Parkers Variety (Yarrow) .55  Splendld cut flowers. The flowers if cut when full may be dried for later use. Yellow and grows 4 to 5 ft.	Mixed Large Flowering55 Bloom in August55
Agrostemma (Mullein leaf pink)	Bright yellow disc with florets of forget-me-nots blue.  Star of Eisenbach
Alyssum Argentum (Gold Dust)	Bright lavender blue with yellow centers measuring over 4 inches across.  May and June.
Saxatile Compactum (Gold Dust)	Aubrietia (Purple Rock Cress)
Anchusa, Italica Dropmore (Alkanet)	Liechtlini—Rosy Purple Rosea Grandiflora— Dwarf pink border plant. Profuse Bloomer
Myosotidiflora (Alkanet)	Campanula, Carpatica (Hare Bell)
Anemone, St. Brigid's Hybrids (Windflower) 1.50 Favored for lasting quality of bloom, length of stem and brilliancy of colors. 18 inches high. These are bulbs only.	Double and Single Prize Mixture
Aquilegia (Columbine) Clematiflora, New	Light Blue
Colorado Rainbow Mixture	Pink
Crimson Star	White
Dobbies Imperial Hybrids	2 ft. high, covered with bell flowers, a true perennial variety. Fine for cutting  Blue and White
Jaetschaui55	Centurea Montana, (Perennial Batchelor Button) .40
Large flowered yellow with long red spurs.  Grows 3 ft. tall.	Cerastium Tomentosum (Snow in Summer)40 Silvery white foliage, white flowers, 16 inches
Long spurred, delicate yellow, new	Carnation Grenadin  These make a fine addition to your garden and
Mrs. Scott Elliott	furnish a profusion of cut flowers.  Blooms in June.  55
Rocky Mountain Blue	Pink
Arabis Alpina (White Rock Cress)	Red
White 12 inches high, splendid for horder rockery and lasts quite some time when cut	White
Aster (Michaelmas Daisy)	Chelone Barbata Coccinea (Shell Flower)
Beauty of Ronsdorf	Cheiranthus (Wallflower)
Farreri	Chinese Lanterns

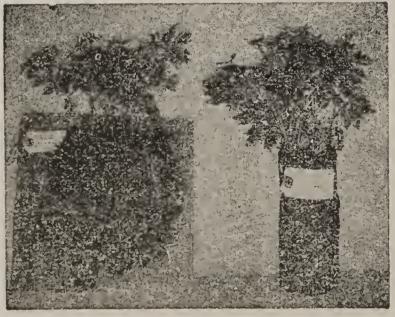
Chrysanthemum, Korcan, Hybrid .55 Something new in Chrysanthemums from seed. Early flowering, single, semi-double and double. This will be a surprise package and worth growing
Coreopsis, Double Sunburst
Golden yellow. One of the best cut flowers
Lanceolata Grandiflora
Lanceolata Aureculata Superba
Delphinium, Belladonna Improved Cliveden Beauty A carefully selected strain which we highly recommend. Finest light blue
Bellamosum
Blackmore & Langdon
Blackmore and Langdon
Chinese
Elatum Hybridum Indigo
Hoodacre
Lamartine
Lyondel
Vetterle and Reinelt  Stems of this strain are wiry, strong enough to resist high winds, mildew resistant plants predominate, under conditions your seedlings should produce beautiful spikes 3 to 5 ft. high with only 1 to 2 ft. foliage. Flowers large 2 to 3 in. in diameter. Many double, some semi-double, single. Originator's seed
Light Blue
Mid Blue 1.00
Mixed 1.00
Pastel and Lavender
White 1.90

Per Doz.
Olanthus, Alweodii
Barbatus (Sweet William) Perfectly hardy, early June
Midget Mixed
Newport Pink
Scarlet Beauty
Turkey Red
Caesius (Chedder Pink)
Plumarius, Cyclops, red hybrids
Double Mixed Clove Pinks
Highland Queen Rose Hybrids
Latifolius Atrococcincus
Loveliness
Spring Beauty
Sweet Wivelsfield
rigitalis, Giant Shirley Hybrids (Foxglove) .40 6 to 7 ft. high
Showy thistle-like plant with globular heads of metallic blue flowers during July and August, which can be dried remaining attractive for a long time. 2 to 3 ft. high
delweiss
rigeron Speciosus Hyb



Section of Seedling Beds, Richards Gardens, Plainwell

Per Doz.
Eryngium, Amethystinum
Gaillardia, Bergundy
Dazzler
Goblin  This is dwarf gaillardia that should be in every garden, plants from 12 to 15 inches high, covered with large showy deep red flowers
Portola Hybrids
Tangerine
Geum, Boresii
Lady Stratheden (Golden Ball)
Mrs. Bradshaw
Gypsophila (Baby's Breath)
Snow White Double
Helenium, Bigelowi
Gem
Helianthemum Mutabile
Heliopsis, Lemoine Strain



Root System and Typical Mailing Package From Richards Gardens

Per 1	Daz.	
Scabra Zinniaeflora Yellow, semi-double, 3 ft.	.40	
Heuchera, Sanguinea (Coral Bells)	.75	
Brizoides Bright rose	.75	
Hibiscus Mailow Marvel Red	.10	
Hollyhock, Double We have selected these varieties as being the very best of all the holly hocks in existence		
Imperator Improved	.55	
Mixed	.55	
Triumph	.55	
Iberis (Candytuft) Gibraltarica	.40	
Sempervirens	.55	
Iris Kaempferi (Japanese Iris)	.40	
Siberian varieties mixed	.55	
Lathyrus Latifolius (Everlasting Pea)		
Pink	.55	
Red	.55	
White	.55	
Lavendula Vera (Lavender)	.55	
Liatris, Pycnostachya (Gay Feather of Blazing Star) Rose purple flowers	.55	
Liatris Scariosa White	.55	
Lilium Philippinense		
Lilium Philippinense Formosanum—White with Pink Markings 1 year bulbs	.40	
Linaria Dalmatica (Perennial Snapdragon	.10 'ya	
Linum Perenne (Perennial Flax)  Very attractive foliage, pale blue bloom on slet der stem. Flowers from May to August.  2½ ft. high		
Lobelia Cardinal's (Cardinal Flower)  Fine native perennial for moist shady place tall stems with red flowers in full bloom August and September	.55 es,	
Lunaria Biennis Alba (Honesty or Peters Penny), Silvery white see panicles, in demand for boquets.	.55 ed	
Lychnis Chalcedonica  Flowers vivid scarlet, blooming a long time, fine for hardy border	.40	

Viscara Splendens	Scabiosa Caucasica (Pink Cushion Flower)55
Fine border plant, blooms profusely in June and July	Soft and charming shade of lavender, blooming  June to September
Matricaria, Ball's Double White	Houses Hybrids
This is the one and only fully double flowering	Flowers very large, range in color from
pure white strain of Feverfew, 98 percent true to description.	light blue and lavender to deep blue and silvery white
true to description.	· ·
Myosotis Alpestris	Silene Schafta Rose (Catchfly)
Blue (Forget-me-nots) clear blue	Trailing rock garden plant, Very dwarf.
12 inches high	Shasta Daisy Excellent cut flowers, very hardy
Nepeta Mussini	Alaska
Neat bushes of small lavender-like foliage cov-	Best white, 40 inches, bloom in July
ered with spikes of lavender-blue flowers;	Conqueror40
both foliage and flowers aromatic	Giant flowered white, late
Oenothera (Evening Primrose)	Diener's Double
Youngii—showy and beautiful plants for borders	Flowers 5 inches across, resomble
and beds, flowering from June to October Yellow	giant aster
Tenow	King Edward VII
Frazeri	Thing Man tal
Deep yellow with 24 inch stems	Statice Latifolia (Sea Lavender)
Papaver (Poppy) Nudicaule El Monte	Blue, fine for winter boquets. 1 ft. high
Deep tangerine orange	Stokesia (Cornflower)
Empress	Cyanea Blue—China aster-like flowers appear-
Flowers large, broad overlapping petals,	ing about September. Prefers shertered location, should be grown in all gardens
deeply fluted giving effect of double-	since flowers are beautiful in form
ness, colors range through shades of salmon-rose and creamy pink	and color
	Thalictrum Adiantifolium (Meadow Rue)10
Fakenham Hybrids	Tall growing foliage plant
es of orange, yellow, white and with long	
stiff stems. Extremely free flowering	Tunica Saxafraga
and last well as cut flowers	5 inches, grass-like foliage with pink biossoms for a good portion of the season
Yellow Wonder	•
Platycoden (Chinese Bellflower)	Valeriana (Garden Heliotrope) Rubra Coccinea .55 This is a brilliant scarlet, grows to 36 inches
Early blooming, giant blue. These are much	and excellent for cut flowers. One of the
larger flowers than the Grandiflora variety	very best of the Valerianas
Grandiflorum Blue	Veronica, Amethystina
26 inches high, large showy deep blue flow-	Long clusters of bright blue flowers, 1 ft.
ers blooming all summer. Splendid for	
hardy border.	Compact clusters of bright blue flowers
Polemonium Coerulem (Jacob's Ladder)	30 inches high
Blue, showy free flowering plant for sunny border, easily grown.	
, , , , , , , , , , , , , , , , , , , ,	Repens, Dwarf branching
Pyrethrum (Painted Daisy)	
	Viola (Tufted Pansies) Popular garden flower
Roseum Hybridum Pink	continuous and free flowering
during May and June; valuable for bor-	Apricot
der and cutting. Very hardy.	Beautiful rich apricot shades tinged toward center
Atrosanguineum	
Dark red shades	Arkwright Ruby
James Kelway	Rich and velvety, bright ruby crimson, fragrant
Dark blood red	
Rudbeckia	Brand new coal black with yellow eye.
Autumn tints, profuse bloomer, fine for cut	Nothing like it.
flowers, very hardy	Chantral
Newmanii	Chantreyland
Vivid bright yellow	* *
Salvia Azurea (Meadow Sage)	Jersey Gem
Stately willow-like spikes, pale blue flowers	
in fall. 4 ft.	Waller Franklin Mixture
Saponaria Ocymoides (Soapwart)	W. H. Woodgate
Pink, trailing and suitable for border	Pure bright sky blue, large round flowers on long stem. 9 inches.
or rockery	long stem. 9 menes.

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### Field Grown Perennials

Often people who buy our seedlings ask if we have field grown plants as they wish something for immediate effect. To supply this demand we transplanted several thousand of the better known varieties of perennials. These have been carefully grown and are real plants. They have been given plenty of space in the field and are well rooted and will give you the immediate effect you so desire. Buy a few to plant in connection with your seedling plants.

Aquilegia (Columbine)

Dobbies Imperial Hybrids—A very fine selection 18-24 inches high. Long spurred, unequaled for range of colors and sturdiness

20c each, 12 for \$2.00

Colorado Rainbow Mixture—These are all colors of the rainbow and the native Colorado Columbine.

20c each, 12 for \$2.00

Jaetschaui-Large flowered yellow with long red spurs, grows 3 ft. 20c each, 12 for \$2.00

Mrs. Scott Elliott—This is without question the finest strain in existence. 20c each, 12 for \$2

Bleeding Heart—This is the same plant that was in your grandmothers garden with heart shaped flowers that bloom for a good portion of the summer.

Very excellent foliage 25c each, 12 for \$2.50

Delphinium, Bellamosum—Tall graceful spikes of bloom covered with blooms in charming color of dark blue.

20c each, 12 for \$2.00

Hoodacre White—These run from light blues to about 70% white, many double. Tall growing and really a handsome Delphinium. Seed is from once removed from the famous Hoodacre Gardens at Hoodriver, Ore.

20c each, 12 for \$2.00

Lyondel—These are from seed once removed from Lyondel Gardens. Their shades are from light blue, dark blue, pastel shades. Many double, not the best but a very high grade strain.

20c each, 12 for \$2.00

Vetterle & Reinelt, Pacific Hybrids—These are from seed direct from the originator. They have all bloomed and nothing but the best has been retained. Everyone double and there are many pastel and lavender shades with the blues. They are without doubt the last word in Delphiniums.

10c each, 6 for \$2.00, limit 12 to a customer

Wrexham—The hollyhock Delphinium, tall grow ing plants which as name implies the florets are arranged like hollyhocks. Colors run from light to dark blue with many having lavender shadings, many are double.

20c each, 12 for \$2.00

Chrysanthemum—We have the famous pink cushion which starts blooming in August and the plant is covered with hundreds of flowers from then on to frost.

30c each, 7 for \$2.00

Hollyhocks, double, Newport Pink—Immense blossoms that look like Mons Jules Elie Peony in form but with more pleasant color. 20c each 12 for \$2.00

Blood-Red—The same description applies to this with the exception it looks like a Felix Crousse Peony.

20c each, 12 for \$2.00

Mixed-15c each, 12 for \$1.50

Pyrethrum (Painted Daisy) Roseum Pink Shades—These are from plants from which the seed was supposed to produce a double Pyrethrum. We found that possibly 25% were double. We don't have these selected but our field run plants are fine and in a dozen you might get three or four plants that would prove double.

25c each, 12 for \$2.50

Roseum Pink Shades—Showy flowers, bloom freely on long stems during May and June. Valuable for border and cutting. Very hardy.

20c each, 12 for \$2.00

Atrosanguineum—Dark red shades

20c each, 12 for \$2.00

James Kelway-Dark blood-red shades

20c each, 12 for \$2.00

Shasta Daisy, The Giant—These are immense shasta daisies 3 to 4 inches across with two rows of petals. They are, we think, the finest in Shasta Daisies 25c each, 12 for \$2.50

Statice Latifolia (Sca Lavender)—This plant has a Lavender lacelike foliage and when dried is excellent for winter bouquets.

20c each 12 for \$2.00

Tritoma (Torch Lily or Red Hot Poker)—Orange colored spikes, blooming in autumn with real autumn colors.

20c each, 12 for \$2.00

These are NOT prepaid. If you wish them prepaid add 25c per dozen. These plants are well packed and guaranteed to reach you in good condition

### Make Your Garden Dollar Buy More

PLANT BABY PHLOX. For several years, we have been furnishing Phlox in rooted Crown Phlox cuttings. These are grown in cold frames outdoors and are well hardened. We are now offering you the opportunity to get these baby phlox and make your garden dollar buy more. These will not be available until May 15th and we cannot accept order for them after June 15th, so hurry in your order and they will be sent you parcel post prepaid. Prices are six of a kind for 60c; twelve of a kind for \$1.00; or fifteen mixed, unlabeled our selection for \$1.00. Remember these will bloom this year. Plant Phlox to give color to your garden during trying months of July and August.

### NOTE THESE WONDERFUL VARIETIES

- Aetna—Deep scarlet, tall strong grower
- Africa—Carmine red with darker eye. Large trusses.

  One of the most beautiful, strong growing varieties in its color.
- B. Compte-Late, tall growing, popular rich wine red
- Blushing Bride—A new variety, something like Nordlicht but a very much taller grower and a finer flower. Large flowers rosy pink with red eye.
- Border Queen—Dwarf with massive heads of water-melon pink. Long blooming season.
- Caroline Vandenberg—Lavender bloom, the nearest to a blue of all phlox. Large Individual flowers. Splendid variety.
- Count Zepplin—White with bright red eye; very striking.
- Daily Sketch—New. Outstanding and immense flowers, light salmon pink with carmine eye. Probably the tallest growing of all phlox and one that has had the widest publicity in the last two years.
- Eclaireur—Large growing purple. The very best in the purple colors.
- E. I. Farrington—Large trusses of delightful salmon shade with lighter eye. In some seasons this is slightly mottled giving it real distinctive beauty
- George Stipp—Deep glowing salmon-pink, an outstanding variety in this color. Strong grower and excellent foliage.
- Leo Schlageter—New. One of the most vivid and fiery red phlox. Really outstanding variety with good bloom and foliage.
- Lillian—New. One of the most beautiful of all pink phlox. Slight salmon shade. Better than Elizabeth Campbell because it is a sure grower.
  - 12 each of 10 varieties, \$8.00

- Mia Ruys—A dwarf vigorous variety with large pure white blooms.
- Miss Lingard—Early white with faint pink eye. Probably most popular white.
- Morgenrood—Unusually striking flowers of deep rose shade of red, large florets.
- Mrs. Chas. Dorr-Clear lavender, tall.
- Mrs. Jenkins-Tall, early, pure white.
- Mrs. Scholten—American Beauty red, very large flowers. One of the most striking varieties in our whole collection.
- Nordlicht—Large flowers of carmine pink with large carmine eye.
- Painted Lady-Soft silvery pink with red eye
- Rheinlander—Rich salmon pink. Old reliable variety that is still one of the best
- R. P. Struthers—Good old variety, strong grower.
  Rosy red florets
- Salmon Glow—A true, clear, deep salmon-pink with deep carmine eyes. Large size and robust grower.
- Salome—New. Dark pink without magenta coloring so common to phlox. You will like it because it is a clear color with large trusses of flowers and a good grower.
- Sieboldi-Orange scarlet with crimson eye.
- Thor—Deep salmon pink suffused and overlaid with a scarlet glow. An old variety but still one of the very best.
- Von Hochburg—One of the very best. Large size blood red blooms.
- WM. Kesselring—New. An improved Widar. Purple with white eye. Strong grower with good foliage

12 each of 6 varieties, \$5.00

Remember these are prepaid and well packed—guaranteed to reach you in good condition.

SEND FOR OUR DESCRIPTIVE LIST CONTAINING 100 VARIETIES OF PERENNIAL SEEDLINGS

### Letters From Satisfied Customers

"Plants to hand this morning. I have been garden-in Europe for ten years and here for forty years and if I have ever seen a better value for my money in Perennials, I do not remember it. Packing perfect The Gem Floral Garden, Mobile, Ala.

"The plants came in good shape and as they all had such wonderful root system, I know they will all grow. Am more than pleased with my dealings with Richards Gardens."

Neshaminy Farms, Newton, Penna.

"Never have I seen such plants so beautifully done up or received in such superior condition. Not only that, but your Seedlings are veritable plants. I shall recommend you to my friends."

Mrs. J. F. Jaros, Riverside, Ill.

"I want to congratulate you en packing your plants properly for shipment. My order for Seedlings of March 15th, to be shipped April 15th, arrived promptly in perfect condition, care having been taken to insure dampness and ventilation."

Mrs. C. D. Hastings, Detroit, Mich.

"I want you to know how pleased I am with the seedlings I got from you this spring. I let a few of them bloom and they were wonderful. I have raised my Delphiniums from seeds and I have some very fine hybrids, but now I can get such fine seedlings from you, I wouldn't bother with seeds anymore."

Miss A. T. Pearson, Westbrook, Maine

"You sure work fast! I sent you my order from New York on Tuesday afternoon and at 10 o'clock Saturday morning the little plants arrived at Wayne, Penna., in perfect condition."

Wm. P. Bentz, New York City

"The three dozen seedlings ordered from you with some doubt, completed their journey of over two thousand miles April 15th and looked alright. They were heeled in until this morning and then planted, with good new growth showing on practically all of them."

R. P. Loomis, Bellingham, Wash.

"Just a word of appreciation for the very satisfactory way in which you handled my order for ten dozen seedlings. I can quite agree with one of your customers whom you quoted as saying: 'These are not seedlings—they're plants.' The packing was very well done and they all arrived in fine condition.'

Mrs. Wm. D. Walker, Arlington, Va.

"The plants ordered for the 25th arrived on date and were in fine condition. I wish to thank you for the extra number added to each package."

Mrs. Louise B. Hastings, Toledo, O.

"Yesterday my February Flower Grower came and when I saw your two page ad my enthusiasm and when I saw your two page ad my enthusiasm verged on hysteria. I sent for your list last fall, and Mrs. Mannfeld of my Garden Club, and I, combined an order and sent to you. We were both quite amazed and pleased with the so-called seedlings you sent. The only root systems I ever saw to compare to yours were in pictures. It is too early to predict how they have survived but if there is any loss it will certainly not be the fault of Richards Gardens. This all sounds slightly exaggerated and flattering, but I assure you I am sincere in my anflattering, but I assure you I am sincere in my appreciation of your splendid plants.

(Mrs. R. E.) Ellen Woody Peckham

Indianapolis, Ind.

You are invited to visit us at the "Old Homestead"-the Red Brick Tavern-Famous for its Chicken Dinners. Located just north of Plainwell, about half way between Kalamazoo and Grand Rapids.



We ship our seedlings anywhere. Our seedlings are packed right and guaranteed to reach you in good condition. It will pay you well to buy your seedlings from us and make your Garden Dollars buy more.